



Many Good Ideas Business Overview

- **What I Do**
 - Creative Marketing Strategy
 - Create great ideas, products, and ways to attract clients

- **Companies I Work With**
 - Size: 1-15 employees
 - Type: Non-Profits / For Profit
 - Phase: Growth: Startups / Growing / Decline
 - Location: Worldwide
 - Business types
 - Business-to-Business [B2B] (seminars, coach, printer, organizer, etc.)
 - Business-to-Consumer [B2C] (gardeners, windows, jeweler, construction, farmer, physicians, chiropractors, teachers, artists, etc.)

- **Background**
 - Software Development: startups, small, medium, and multi-national organizations.
 - Started 5 companies: software, consulting, trading cards, coaching, and small business school.
 - Wrote book (“Launch Your Online Business in 28 Days”)

- **How I Work**
 - Intake Consultation
 - Ongoing Services:
 - Coaching
 - Consulting
 - Team Building
 - Support Team (graphics, web, PR, \$, copywriting, etc.)
 - Business Makeovers
 - Seminars

What’s Your #1 Business Problem?