

## FOR IMMEDIATE RELEASE

**CONTACT:**

Jay Hamilton-Roth

Many Good Ideas

(415) 389-8920

[j@ManyGoodIdeas.com](mailto:j@ManyGoodIdeas.com)

[www.ManyGoodIdeas.com](http://www.ManyGoodIdeas.com)

### **Fairfax Twin Brothers Featured In *Business With Passion***

**Mill Valley, CA, May 26, 2009** – The June 1, 2009 episode of *Business With Passion* (8pm on Marin Comcast's public access Channel 26) tells the story of how identical twin brothers' (Logan and Noah Miller) promise to their homeless father turned into their first film *Touching Home* (starring Ed Harris) and their first book *Either You're In Or You're In the Way*.

Instead of focusing on the recession or on failing businesses, Jay Hamilton-Roth is producing a television series whose guests have turned their long-term passions into successful businesses. *Business With Passion* shows how each guest's passion arose, flourished, and where it will take the business next. Half-hour episodes are broadcast weekly (Mondays, 8pm on Marin Comcast's public access Channel 26) and are available for viewing online at: [TV.ManyGoodIdeas.com](http://TV.ManyGoodIdeas.com).

The ongoing series is also looking for local businesses to feature in future episodes. Business owners who have both a long-term passion and have turned it into a successful visually interesting business should contact the producer: Jay Hamilton-Roth ([tv@ManyGoodIdeas.com](mailto:tv@ManyGoodIdeas.com) or (415) 389-8920).

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**About Many Good Ideas:** A creative/marketing/strategy consultancy that helps small businesses innovate, design, and implement successful marketing strategies worldwide.

For additional information on *Business With Passion*, or to schedule an interview with Jay Hamilton-Roth, please call (415) 389-8920 or e-mail him at [j@ManyGoodIdeas.com](mailto:j@ManyGoodIdeas.com)